

Dealer's Prices—Spring 1963

**For Quantity
Discounts
Please See Page Six**

TERMS AND CONDITIONS:

Prices are wholesale and for the trade only.
File this price sheet apart from the catalog.

Due to an unprecedented bumper crop we have some extra-large bulbs available of all varieties marked with an arrow. We shall be glad to send you these large bulbs at no increase in price, if you will indicate your preference on the order blank or in your letter to us.



Illustrated: Four-compartment box. Lilies packed in bags of three, 8 bags per compartment. Bags of one bulb packed 12 per compartment.
See back page for special display box offer.

Jan de Graaff

OREGON BULB FARMS

Box 512, Gresham, Oregon, U.S.A.

Phone: MOhawk 5-4498

Office Hours: Monday through Friday

8:30 a.m. to 4:30 p.m. Pacific Coast Time

Growers of **LILIES**—exclusively



We take pleasure in submitting to you this special offer of Lilies for Spring Delivery. These bulbs are being held in our air-conditioned cold storage rooms. They are ready for delivery any time, from now on until April 1st of next year. Prices, conditions and terms of sale remain the same as those quoted last spring. Eastern orders can be shipped in our pool trucks, leaving early in the year for Hamburg, Iowa; Chicago, Illinois or Clifton, New Jersey. For large orders, stop-overs en route can be arranged for.

We are glad to say that the recent storm, beyond cutting our electric service for five days, did no damage to either buildings or bulbs. Our crop was good and in many stocks the yield exceeded our expectations and estimates. This fall we shipped more lilies than ever before and orders are coming in very freely for spring 1963 deliveries.

A new market for lilies has been opened by growing some of the bulbs in containers. They can then be sold in bud or in flower—a method successfully tested here at the farms and used by several of our garden store customers. They can now, in fact, be sold from the early days of October, when we deliver the bulbs, until June of the next year. In proper storage the bulbs will keep readily until April 1st. They can then be potted in small aluminum, clay or metal containers and be sold later on as potted plants. With fall sales still active in many parts of our country and with substantial spring sales to look forward to, there is no doubt that the stock offered here will sell readily. Early ordering is more important than ever.

PUBLICITY: A lily story of six full pages, two in color, in the November SUNSET magazine, gave an additional "lift" to lily sales on the West Coast. For dealers there we made up a special SUNSET COLLECTION to match the color pages. You will find it described and priced in this offer.

AMERICAN HOME magazine also printed a long and complete lily story. This contains a workable classification of all garden lilies and gives carefully prepared tables, showing height, color and season of flowering of all popular varieties and strains. Other stories about the new lilies appeared in THE FLOWER GROWER, POPULAR GARDENING, FLOWER & GARDEN, and HORTICULTURE. ORGANIC GARDENING has a lily story under consideration and other publicity is being planned. All this will help build an increasing demand and support you in your efforts to sell more lilies.

FLOWER SHOWS. Plans are now complete to have our lilies shown by private and commercial exhibitors in the Boston, New York, Chicago, Washington, D.C. and Denver Spring Flower Shows. Several other exhibits are still under discussion. There is no doubt that a wonderfully rich and glamorous display of the new hardy garden lilies will be seen at major spring exhibitions all over the country. Dealers who sell horticultural material at these shows should order some of our colorful display packs with banners. A list of the varieties we can package for this purpose, all with color labels, is shown in this offer. Orders for this material should reach us early. It takes time to package and we should have such display collections ready early to get the most advantageous freight rates. Late orders can only be sent by railway express or air freight at extra cost.

GR.—GREX OR STRAIN; CL.—CLONE

Wholesale prices for the trade only. All prices per hundred except where noted, cases, packing free, f.o.b. our farms, subject to prior sale.

A.M.—AWARD OF MERIT
F.C.C.—FIRST CLASS CERTIFICATE

HOLLANDICUM (Umbellatum) Type	Size	5-6"	6-7"
Division 1— <i>L. dauricum</i> hybrids	4-5"		
Coronado (Rainbow) Hybrids	gr.	\$ 24	\$ 30
Golden Chalice Hybrids	gr. X	24	30
Golden Wonder	cl.	60	75

MID-CENTURY HYBRIDS	Size	5-6"	6-7"
Division 2— <i>L. tigrinum</i> hybrids			
Cinnabar, red	cl.	36	45
Croesus, golden yellow	cl. X	24	30
Destiny, lemon yellow, A.M.	cl. X	26	32
Enchantment, nasturtium-red, F.C.C.	cl. X	28	24
Fireflame, mahogany-red	cl.	36	45
Harmony, deep orange, A.M.	cl. X	30	36
Joan Evans, golden orange	cl.	24	30
Palomino, buff	cl.	100	120
Paprika, red	cl.	36	45
Prosperity, pure yellow	cl. X	24	30
Sunstar, orange-red	cl.	36	45
Tabasco, red, A.M.	cl.	36	45
Valencia, soft orange	cl. X	24	30
Mixture, all types & colors	gr.	20	24

NOVELTIES	Size	5-6"	6-7"	7-8"
Beacon, bright orange	cl.	each	\$2.00	
Conquest, upright yellow	cl.	"	2.00	
Gem, upright deep red	cl.	"	2.00	
Royal Sovereign, yellow	cl.	"	2.50	
Sunspot, deep red	cl.	"	2.50	
Torch, orange	cl.	"	5.00	
Victory, Aug.-flowering, orange cl.		"	6.00	

MARTAGON-HANSONI HYBRIDS	Size	5-6"	6-7"	7-8"
Division 3—(Backhouse Hybrids)				
Achievement, ivory-white	cl.	75	100	140
Gay Lights, bronze	cl.	75	100	140
Paisley Strain, all colors	gr.	60	75	100

HARLEQUIN HYBRIDS	Size	4-5"	5-6"	6-9"
Division 5—(<i>L. cernuum</i> hybrids)				
All colors mixed	gr.	32	36	45

BELLINGHAM HYBRIDS	Size	5-7"	7-9"
Division 6—Hybrids from American native lilies.			
Afterglow, red	cl.	36	45
Buttercup, yellow	cl.	40	50
Shuksan, orange, F.C.C.	cl.	32	40
Sunset (<i>L. pardalinum</i> gig.)	cl.	24	30
Mixture, all colors	gr.	24	30

EASTER LILIES	Size	6-7"	7-8"	8-9"
Division 7— <i>L. longiflorum</i> varieties				
<i>L. longiflorum</i> var. Croft	cl.	24	30	42
<i>L. longiflorum</i> var. Estate	cl.	24	30	42
<i>L. longiflorum</i> tetraploid	gr.	60	75	90

FIESTA HYBRIDS	Size	4-5"	5-6"	6-7"
Division 8— <i>L. davidii</i> hybrids				
Bronzino Strain	gr.	\$ 36	45	50
Burgundy Strain	gr.	36	45	50
Citronella Strain	gr.	24	30	36
Golden Wedding Strain	gr.	36	40	45
Mixed Colors	gr.	24	28	32

TRUMPET LILIES	Size	6-7"	7-8"	8-9"
Division 9—Species and hybrids				
Black Dragon	cl.	60	75	90
Black Magic Strain	gr.	40	50	60
Carrara Strain	gr.	50	60	70
Green Dragon	cl.	45	55	65
Green Magic Strain	gr.	40	50	60
Olympic Hybrids	gr.	24	28	32
Olympic Select	gr.	30	36	45
Pink Perfection Strain	gr.	50	60	70
Regale Royal Gold	gr.	50	60	70
Sentinel Strain	gr.	50	60	70

AURELIAN HYBRID LILIES	Size	6-7"	7-8"	8-9"
Division 10-A—Trumpet types— <i>L. henryi</i> hybrids				
African Queen Strain	gr.	60	75	90
Copper King Strain	gr.	100	120	140
Emerald Strain	gr.	40	50	60
Golden Clarion Strain	gr.	36	40	45
Golden Splendor Strain	gr.	45	50	60
Limelight F.C.C., '59	cl.	100	120	140
Moonlight Strain	gr.	75	90	100

NEW VARIETIES	Size	6-7"	7-8"	8-9"
Brass Band, golden	cl.	each	\$ 6.00	
Emerald Isle, white	cl.	each	3.00	
Golden Spur, golden	cl.	each	2.40	
Goliath, white	cl.	each	3.00	
Helios, soft yellow	cl.	each	3.00	
Honeydew, lime yellow	cl.	each	12.00	
Luna, soft yellow	cl.	each	4.00	
Masterpiece, golden	cl.	each	6.00	
Patrician, deep gold	cl.	each	7.50	
Pioneer, golden	cl.	each	3.00	
Red Gold Strain	gr.	each	3.00	
Verona, pink	cl.	each	5.00	

HEART'S DESIRE TYPE	Size	6-7"	7-8"	8-9"
Division 10 B (bowl shaped)				
Inspiration Strain, pink	gr.	each	\$ 2.00	
New Era, largest white	cl.	100	120	140
Sunlight, A.M.R.H.S. '61	cl.	each	\$ 2.00	
T. A. Havemeyer, bronze	cl.	50	60	70
Mixture, all colors, new	gr.	75	85	100

GOLDEN SHOWERS TYPE	Size	6-7"	7-8"	8-9"
Division 10-C				
Cathedral, golden	cl.	each	\$6.00	
Golden Showers Strain	gr.	100	120	136
Gold Standard	cl.	each	\$6.00	

SUNBURST TYPE	Size	6-7"	7-8"	8-9"
Division 10-D				
Bright Star, A. M. orange & white	cl.	40	50	60
Coraline, coral, A.M.	cl.	40	50	60
Good Hope, new	cl.	75	90	100
Golden Sunburst Strain	gr.	45	50	60
Happy Day, orange	cl.	50	60	75
Ivory, white	cl.	40	50	60
Orange Sunburst Strain	gr.	75	90	100
Silverine, white	cl.	100	120	130
Silver Sunburst Strain	gr.	75	90	100
Stardust, white & amber	cl.	75	90	100
Thunderbolt, A.M.R.H.S. '61	cl.	75	90	100
Mixture, all colors	gr.	45	50	60

TIGER LILY HYBRIDS (late-flowering)	Size	6-7"	7-8"	8-9"
Division 11				
<i>L. maximowiczii</i> & <i>L. tigrinum</i> hybrids				
Bingo, light yellow	cl.	each	\$ 6.00	
Bounty, rich yellow	cl.	each	3.60	
Gingersnap, orange-red	cl.	each	1.00	
Headliner, yellow	cl.	each	6.00	
Jack-pot, orange	cl.	each	1.60	

AURATUM LILY HYBRIDS	Size	6-7"	7-8"	8-9"
Division 12—Red				
Empress of India	cl.	each	\$32.00	
Imperial Crimson	gr.	each	2.00	
Jamboree Strain, A.M.	gr.	each	2.00	
Jillian Wallace, A.M.	cl.	each	1.50	
Potomac Strain	gr.	each	1.50	
Red Band Hybrids	gr.	each	2.00	

White	Size	6-7"	7-8"	8-9"
Empress of China	cl.	each	\$36.00	
Flying Cloud Strain	gr.	each	5.00	
Imperial Silver Strain	gr.	each	2.00	
Pink	Size	6-7"	7-8"	8-9"
Pink Glory Strain	gr.	each	\$ 5.00	
Golden Banded				
Empress of Japan	cl.	not for sale		
Angel Wings Strain	gr.	each	\$ 6.00	
Imperial Gold Strain	gr.	each	4.00	

SPECIOSUM VARIETIES	Size	6-7"	7-8"	8-9"
Mapleton Strain	cl.	36	45	60
Red Champion Strain	gr.	30	36	45
Superstar Strain	gr.	60	75	90
White Champion Strain	gr.	45	56	72

LILY SPECIES	Size	3-4"	4-5"	5-6"	6-7"	7-8"	8-9"
amabile	\$ 24	30	36				
amabile luteum	30	36	45				
auratum var. platyphyllum					42	50	60
auratum var. virginale					100		
brownii var. australe	150	200					
cernuum	30	36					
concolor	30	36					
concolor var. coridion	60	75					
formosanum var. pricei	18	24					
formosanum Wallace Strain	18	24					
formosanum var. wilsoni	18	24					
japonicum var. platyfolium			45	50			
kelloggii	300	400					
lankongense	24	30					
longiflorum var. Croft					24	30	42
martagon (pink form)				60	75		
martagon var. album				75	90		
martagon var. dalmaticum				200	250		
monadelphum			100	120			
nepalense var. robusta	100						
papilliferum	200						
parryi	300	400					
polyphyllum	500						
pumilum (tenuifolium) (Coral Lily)		12	18				
pumilum var. Butterball	500	600					
pumilum var. Golden Gleam	12	18					
regale					15	18	24
rubellum	sold out						
speciosum var. album					45	56	72
speciosum var. rubrum					30	36	45
taliense	120	150					
tsingtauense			175				
wardii	120	150					
wilsoni var. flavum			30	36			

Varieties crossed out, or sizes crossed out are sold out.

Please Note: Varieties marked X in the Mid-Century group available in very nice plump 4-5" size in substantial quantities, for premiums, special packs or for outside planting in small containers. Ask us for a special quotation. (Packed in units of 500 bulbs.)

Varieties marked with arrow, we have extra jumbo bulbs available, on request, at prices shown for the regular large size. We shall be glad to ship you these JUMBOS.

It is obvious and customary in the trade that large orders merit a better price than small orders. For this reason, we have decided upon a definite scale of discounts, as follows, and orders from \$100.00 to \$500.00 will earn a 10% discount; from \$500.00 to \$1,000.00 will earn a 15% discount; from \$1,000.00 to \$2,500.00 will earn a 20% discount; from \$2,500.00 and over will earn a 25% discount.

These discounts are for all combined purchases in the full calendar year and are in addition to the usual 2% for cash within ten days from date of invoice.

These discounts apply only to orders placed with us for delivery within the United States of America by bona-fide horticultural dealers. Because of the complications connected with the export of all horticultural products, we cannot possibly allow discounts to any foreign dealer or grower, beyond the usual 2% discount for payment within ten days from date of invoice.

DISPLAY-PACKAGED LILIES DISPLAY-PACKAGED

SUNSET MAGAZINE COLLECTION

One jumbo bulb of each of the five varieties shown in color in the November issue of SUNSET Magazine:

Golden Splendor—Burgundy
Pink Glory—Golden Sunburst
Black Magic

Each in poly bag, labeled, and all five packed in a neat new carton, delivered at \$6.00 direct to you or under your label shipped direct to your customers. For West Coast Gardeners, an ideal Christmas Gift.

COLLECTION—S-1—1963

Six Compartment Display Box with color-illustrated lid.

Six varieties, 12 bags of one bulb of each, with color label, 72 bags in all.

Black Dragon6-7"
Cinnabar6-7"
Citronella6-7"
Enchantment6-7"
Golden Sunburst6-7"
Green Magic6-7"
Collection S-1 offered at \$32.00.

COLLECTION—S-2—1963

Six Compartment Display Box with color-illustrated lid.

Six varieties, 8 bags of 3 bulbs of each, with color label—48 bags of 3 bulbs.

Cinnabar6-7"
Citronella6-7"
Fiesta Hybrids6-7"
Golden Chalice6-7"
Prosperity6-7"
Harlequin, novelty5-7"
Collection S-2 offered at \$42.00.

THE COMPLETE BOOK OF LILIES

by Rockwell, Grayson & de Graaff

Retail price\$5.95
Dealer's price\$4.00
postpaid

(Not subject to usual discounts)

The authoritative text on lilies, lilies in the garden and in arrangements. Check-lists and cultural information.

COLLECTION—S-3—1963

Four Compartment Display Box

Four varieties, 12 bags of one bulb of each, with color labels:

Olympic Hybrids6-7"
Moonlight Hybrids6-7"
Prosperity6-7"
Royal Gold Strain6-7"

48 bags of one bulb, each with color labels, etc. offered at \$24.00.

COLLECTION—S-4—1963

Four Compartment Display Box

Four varieties, eight bags of three bulbs of each, with color labels:

Citronella5-6"
Fiesta Hybrids5-6"
Mid-Century Hybrids5-6"
Olympic Hybrids6-7"

32 bags of three bulbs, each with color labels, etc. offered at \$24.00.

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Jan de Graaff

OREGON BULB FARMS

Box 512, Gresham, Oregon

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Dealers Prices

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